

## WAVEMAILS

**SEND TO THOUSANDS OF B2B CONTACTS FROM OUR DATABASE OF MILLIONS**



millions by SIC code, company size, location, and job title to target just the right prospects.

**F**irstWave's complete email marketing solution features:

- ▶ **Robust delivery** to thousands of contacts from our database of millions
- ▶ **Best practice advice** on messaging so more emails get opened
- ▶ **Real-time tracking** and scoring of leads who respond

If you've purchased lists or built your own, we can improve them. Through an appending process, we can find those hard-to-find email addresses. We out-produce other appending services by 300 percent.

With WavEmails, you can personalize subject lines with first names to increase opens, and create compelling text with links to your key website pages.

WavEmails™ get through to decision-maker inboxes via smart sending technology. The Can-Spam Act compliant technology provides more than 35 unique functions that help with deliverability including setting up multiple domains and automatic substitution of like words throughout the text.

See who opened your message, which pages they viewed and for how long. Scoring lets you send the best leads directly to sales for immediate action and engage the rest over time. Don't worry about unsubscribes. They're automatically collected and suppressed.

Unlike in-house operations, you'll avoid blacklisting or spam issues because emails go out via our servers and domains, not yours.

Compare results to enhance future campaigns so you bring in more quality prospects that lead to sales.

Segment lists from our continually updated database of

IC-Score	IC-Score/100	Lead Status	Email	Score Suggested Action	First	Last	Company	Title	Phone	Add
100	100%	Lead	smclane@acmetech.com	Contact immediately and most frequently	Steve	McLane	Acmetech Inc		412-963-7470	
100	100%	Lead	smitty.thomas@sonoco.com	Contact immediately and most frequently	Smitty	Thomas	Sonoco Stenoap		770-476-9088	
40	40%	Lead	snelson@millonair.com	Contact soon and frequently	Sandy	Nelson	Millon Air Interlink Inc		713-440-4000	
40	40%	Lead	snice@redding.com	Contact soon and frequently	Scott	Nice	Record Searchlight		520-225-8247	
45	45%	Lead	sniemie@richardswilcox.com	Contact soon and frequently	Susan	Niemie	Richards Wilcox Inc		620-897-6993	
40	40%	Lead	snippon@icymene.com	Contact soon and frequently	Shawn	Rippon	icymene Inc		905-363-4040	
45	45%	Lead	ssabo@babcock-power.com	Contact soon and frequently	Steven	Sabo	Riley Power Inc		508-852-7100	
40	40%	Lead	ssantoro@microstamping.com	Contact soon and frequently	Steven	Santoro	Micro Stamping Corp		732-302-0800	
40	40%	Lead	ssickman@ramtechgroup.com	Contact soon and frequently	Steve	Sickman	Ramtech Building Systems Inc		817-473-9376	
40	40%	Lead	ssrabian@glattair.com	Contact soon and frequently	Steven	Srabian	Glatt Air Techniques Inc		201-825-8700	

For detailed information on any of our lead generation solutions, contact us at 1-800-540-6061 or [info@firstwave.net](mailto:info@firstwave.net)

[www.firstwave.net](http://www.firstwave.net)